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Introduction to Poroi 14.1

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POROI: An Interdisciplinary Journal of Rhetorical Analysis and Invention, Volume 14, Number 1, makes available three fine essays in rhetorical criticism.

“Paleomythologies: The Spiritual Persuasion of Evolution,” by Julie A. Homchick Crowe, Seattle University, and Gregory Schneider-Bateman, University of Wisconsin-Stout, demonstrates how the current vogue for paleo diets, barefoot running, and other aspects of so-called paleo lifestyles mythologizes evolution.

“‘Should You Encounter’: The Social Conditions of Empathy,” by Eric Leake, Texas State University-San Marcos, explores the rhetoric of empathy by way of a detailed analysis of a series of articles on homelessness published in the *Las Vegas Sun*.

“Imagining Places: The Roles of the *Place* Trope in the Discursive Constructions of Indigenous Knowledge,” Iulian Vamanu, University of Iowa, is a study of the rhetorical construction of new places, some of them digital, at which Indigenous peoples are now making themselves visible and audible in ways that bypass and critique the colonial gaze that has compromised their physical places.

The essays are presented in the order in which they were received. POROI encourages and welcomes submissions on rhetorical aspects of knowledge production in every field and the role of various media, old and new, in this process. To submit, use the “submit article” portal on the journal’s homepage (<http://ir.uiowa.edu/poroi/>). We give timely and helpful feedback. Publications have high readership, currently averaging over 3000 downloads a month.

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